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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/935,616	08/23/2001	Toshiya Mori	NAK1-BP80	9001
21611 7	590 10/03/2006		EXAMINER	
SNELL & WILMER LLP 600 ANTON BOULEVARD			LAMBRECHT, CHRISTOPHER M	
SUITE 1400	OULEVARD		ART UNIT	PAPER NUMBER
COSTA MESA, CA 92626			2623	

DATE MAILED: 10/03/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/935,616	MORI ET AL.		
Examiner	Art Unit		
Christopher M. Lambrecht	2623		

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	Christopher M. Lambrecht	2623	
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	iress
THE REPLY FILED 05 September 2006 FAILS TO PLACE THI		·	
1. The reply was filed after a final rejection, but prior to or or this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Not a Request for Continued Examination (RCE) in compliant time periods:	n the same day as filing a Notice of wing replies: (1) an amendment, a otice of Appeal (with appeal fee) in	of Appeal. To avoid aba affidavit, or other eviden a compliance with 37 C	nce, which FR 41.31; or (3)
a) \square The period for reply expires 3 months from the mailing date			
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I	ater than SIX MONTHS from the mail	ing date of the final reject	ion.
Examiner Note: If box 1 is checked, check either box (a) or TWO MONTHS OF THE FINAL REJECTION. See MPEP 7	06.07(f).		
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office late may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	tension and the corresponding amout shortened statutory period for reply or r than three months after the mailing o	nt of the fee. The appropi iginally set in the final Off	riate extension fee ice action; or (2) as
2. The Notice of Appeal was filed on A brief in comp	pliance with 37 CFR 41.37 must b	e filed within two mont	hs of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exte a Notice of Appeal has been filed, any reply must be filed	nsion thereof (37 CFR 41.37(e)),	to avoid dismissal of the	
<u>AMENDMENTS</u>	·		
 The proposed amendment(s) filed after a final rejection, They raise new issues that would require further co They raise the issue of new matter (see NOTE below) 	onsideration and/or search (see Now);	OTE below);	
(c) They are not deemed to place the application in be appeal; and/or			the issues for
(d) They present additional claims without canceling a		ejected claims.	
NOTE: (See 37 CFR 1.116 and 41.33(a)).		Sampliant Amandment	(DTOL 224)
 4. The amendments are not in compliance with 37 CFR 1.1 5. Applicant's reply has overcome the following rejection(s) 		Jomphant Amenument	(FTOL-324).
 Applicant's reply has overcome the following rejection(s) Newly proposed or amended claim(s) would be a non-allowable claim(s). 		e, timely filed amendme	ent canceling the
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: Claim(s) rejected:		will be entered and an	explanation of
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, be because applicant failed to provide a showing of good an was not earlier presented. See 37 CFR 1.116(e). 	ut before or on the date of filing a ad sufficient reasons why the affid	Notice of Appeal will <u>n</u> avit or other evidence i	ot be entered is necessary and
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessariated.	overcome <u>all</u> rejections under app ry and was not earlier presented.	eal and/or appellant fa See 37 CFR 41.33(d)(ails to provide a (1).
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	on of the status of the claims after	entry is below or attac	nea.
The request for reconsideration has been considered by See Continuation Sheet.	ut does NOT place the application	in condition for allowa	ince because:
12. Note the attached Information Disclosure Statement(s).	(PTO/SB/08) Paper No(s).		
13. Other:			
		JOHN MILLER	
		SORY PATENT EXAMI	
		AND AND PRINCIPALITY	4 11

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Continuation of 11. does NOT place the application in condition for allowance because: Applicant's arguments are not persuasive.

The final Office action (June 12, 2006) rejected claims 11-15 as being unpatentable over Willard (of record) in view of Delpuch (of record). Delpuch is relied upon to teach Applicant's claimed "second message," which "designates the receiving apparatus to reproduce the specific program."

Applicant argues that "Delpuch's sole message is sent to suspend the interactive portion of a broadcast during a commercial." (Resp. to Office Action at 10 (Sept. 5, 2006).) The examiner disagrees. In addition to the message sent to suspend reproduction of the specific (i.e., interactive) program, Delpuch also discloses sending a message that instructs the receiver to resume execution of the specific program (see, e.g., col. 10, II. 53-64). This is a message that designates the receiving apparatus to reproduce the specific program. Thus, Delpuch discloses the claimed second message.

Applicant additionally argues that the combination of Willard and Delpuch is not obvious: "If these devices were combined, Willard's reproduction would be suspended, negating the intended purpose of reproducing the complete module at precisely the reproduction time." (Resp. to Office Action at 11.) The examiner disagrees. As discussed above, Delpuch discloses the claimed second message, which designates the receiver to reproduce the specific program. The fact that Delpuch additionally discloses a message to suspend reproduction of the specific program, e.g., during a commercial break, does not render Willard unfit to reproduce the specific program at the intended time of reproduction. Therefore, combining the teachings of Willard and Delpuch in the proposed manner would not render Willard unfit for its intended purpose.

Accordingly, the examiner maintains that claims 11-15 are obvious and thus unpatentable over Willard in view of Delpuch. Absent further arguments to the contrary, the rejections of claims 11-15 set forth in the final Office action will not be withdrawn..